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MAY 28 1931

Amazing Bargains in Flowers for Fall Planting



(1) Fro. (2) Rhine Nixe (3) Queen of May.

**These 3 Beautiful Irises—
\$1.10 Value ONLY 88c.**

**And This One—the Queen of
Them All—at \$1.00 each;
3 for \$2.68; 12 for \$10.00**

ZUA—(New.) S. and F. white, tinged lilac, crumpled and ruffled like fine crepe. Flowers large and fragrant. Very unique. Stocks very limited. Eighteen inches.

TAKE advantage of this opportunity to get the greatest values ever offered in flowers for Fall planting. They're values so astounding that they are rocking the entire flower growing industry. They're values made possible by the biggest flower growers in the world—a concern that for more than fifty years has been supplying flowers to literally hundreds of thousands of satisfied customers in every state in the union—a concern that has built up a reputation for square dealing, high quality and low prices. And all these things are back of this offering in Fall flowers. Read this folder. See what marvelous flowers are included. Note the bargain collections and the amazingly low prices. Make your selections. Fill out the order blank enclosed and mail it to us. It's the greatest opportunity you've ever had to get, at a trifling cost, Fall flowers of surpassing quality and exquisite beauty.

Miss Jessie M. Good,
The Woman Florist and Seedswoman,
Springfield, Ohio

HARDY IRISES

(German or Flag Irises)

The Iris is one of the finest of our hardy plants. Will grow in almost any kind of soil, but must have sun. Blooms are marvelous in their delicacy of formation. The exquisite and dainty blending of colors are wonderful in their variety. Beautiful when planted in groups. Especially attractive for borders. Planted late August and early fall, should flower next

spring. Here are the finest varieties ever grown. (The upright petals called "Standards" are marked "S." The drooping petals called "Falls" are marked "F.")

**These Splendid Irises
only 20c each;
3 for 55c; 12 for
\$2.00**

CELESTE—Pale azure blue.
DARIUS—S. rich canary-yellow; F. lilac, margined white.
DELICATA—(Pall.) S. very pure silvery light bluish lavender. F. a deeper and warmer shade, throat tinged dusky purple.
HER MAJESTY—S. a lovely rose pink; F. bright crimson, tinged a darker shade.
HONORABILIS—S. golden; F. mahogany brown.
MARMORA—(Sq.)—S. sulphur and fawn; F. crimson purple, margined lavender.

**These Beautiful Varieties
Priced at
35c each; 3 for 90c; 12 for
\$3.30**

ALBERT VICTOR—S. soft blue; F. lavender.
AUREA—S. and F. rich chrome yellow.
AUSTRALIS—S. deep lavender; F. soft blue.
CIENGIALTI ZEPHYR—S. and F. clear violet blue.
FAIRY—(Pic.) S. white with midrib of soft green, delicately veined soft blue at the base. F. creamy white delicately veined blue at base. This is one of the indispensables.
FRO—(New.) S. deep gold; F. brilliant chestnut-brown with narrow border of gold. See illustration.
JUNIATA—S. and F. clear blue.
LOHENGRIN—S. and F. uniform soft shade of Cattleya-rose.
PALLIDA DALMATICA—S. fine lavender; F. clear deep lavender; flowers very large, extra fine.
PROSPER LAUGIER—(New.) Striking and handsome flower, immense in size. Colors very rich. S. beautiful mingling of dark fawn and carmine-violet softly clouded together; F. deepest velvety carmine-violet with blackish reflections.
ROYAL—Blue and violet; very rich color.

**These Fine Varieties for
Only 25c each;**

3 for 65c; 12 for \$2.40

ARGUS—(Ger.) S. and F. dark purple.
FLAVESCENS—A delicate shade of soft yellow.
FLORENTINA ALBA—Blue-white, slightly flushed lavender; very large, long flowers, fragrant.
GAGUS—(New.) S. clear light yellow; F. carmine violet with brownish cast netted on white.
JEANNE d' L. C.—S. very large, ruffled, white, border with delicately penciled bright lilac. F. pure white bordered lilac at base.
KHEDIVE—Lovely lavender with distinctly aristocratic beard of orange like Thael but smaller.
LORLEY—S. light yellow; F. ultramarine-blue, bordered cream.
MADAME PACQUITTE—(Pall.) Early, beautiful rosy-claret.
MAORI KING—S. rich golden yellow; F. velvety crimson, margined gold. (See illustration.)
MINERVA—S. gray; F. white reticulated maroon-purple.
MONSIGNOR—(Nig.) (New.) Superb coloring. pale violet; the same color, but except for a broad border, richly overlaid and very broadly veined dusky velvet violet.
NIBELUNGEN—(Var.) (New.) S. fawn; F. violet-purple, with fawn margin.
PERFECTION—S. and style arms light blue; F. deep velvety blue netted on white at base, narrow pale margin with wire edge on deep blue.
PRINCE—S. intense deep violet-blue; F. velvety dark purple.
QUEEN ALEXANDRIA—(Sq.) (New.) Very large and full. Coloring distinct, a medium shade of rosy-lavender with suffusion of fawn.
QUEEN OF MAY—Rose-lilac, almost pink. (See illustration.)
SAMBUCINA—S. coppery-rose; F. rosy-purple, wth an orange crest.

RHINE NIXE—S. pure white; F. deep violet-blue with a white edge. (See illustration.)

Bleeding Hearts

A beautiful perennial, almost lost to our gardens through neglect. No old-fashioned garden complete without it—and all new gardens should have it for old times' sake.

SPECIAL OFFER

Each 50c
3 for \$1.39



CROCUS That Bloom in the Spring

Winter is scarcely over when the rosy Crocus Imperati peeps from under the blanket of snow. The Crocus is one of the first flowers of spring and one of the best for blooming in the house during the winter. Half a dozen bulbs may be planted in a pot. For garden culture plant bulbs two inches deep and two or three inches apart. They bloom splendidly when planted on the lawn among the grass. They lift their bright heads up through the soft very early and give the lawn a charming aspect. The sorts we offer are especially strong and fine.

ARGUS—The best striped variety.

BARON VON BRUNOW—The best of all blues.

CLOTH OF GOLD—Pure yellow, suffused with brown.

CLOTH OF SILVER—Beautiful white striped lilac.

GIANT YELLOW—Deep golden-yellow; large and fine.

KING OF THE WHITES—Purest white; extra large.

PRESIDENT LINCOLN—Richest royal purple.

SIR WALTER SCOTT—Striped white and violet.

SPECIAL LOW PRICES

12 for Only 30c

100 for Only \$2.50

Superfine Mixed Crocus

Our Selection of Varieties—

THE FINEST IN THE WORLD.

12 for Only 25c; 100 for Only \$2

GRAND DUCHESS OXALIS

The grandest of all winter-blooming bulbs. Small bulbs filling a large pot with beautiful foliage and brilliant flowers literally hiding the plant.

Lavender; pink . . . 3 for 15c

White; buttercup . . 12 for 40c

Mixed—all colors . . 12 for 35c

PAPER WHITE NARCISSUS

Grows in Gravel as Well as Soil

These are the finest of American bulbs, in spite of the fact that the supply is limited and hard to obtain. These beautiful flowers grow in bowls of water, without drainage, using gravel to hold bulbs upright. Produces dainty clusters of pure white flowers.

1 dozen 90c; 100 for \$7.00

HARDY ENGLISH IVY

Just the thing for wall pockets. Adds life and charm to any room. **Small plants, 20c; large, 50c.**

SPECIAL—3 Large Plants \$1.29

Cyclamen Giganteum (or Persian Violet)

Unsurpassed for a Winter House Flower

The most popular winter and spring blooming flower ever grown. Its wonderful varieties of delicate shades are a never ending delight. It is a universal favorite as a Holiday and Easter plant, and as a flower for the window garden it has no superior.

There is no flowering plant that excels the Cyclamen for duration of bloom and wealth of color.

**Only 35 cents each;
3 for \$1.00**

Enjoy These Wonderful WINTER BLOOMING FREESIAS

No description can do adequate justice to this beautiful plant. The flowers are two inches long and about the same in width, and borne in clusters of six to ten. The perfume is most delicious, being a mixture of Mignonette, Violet and Jasmine, and one plant is sufficient to perfume a large room. Water sparingly at first, place in a sunny window and water more as growth progresses. When out of flower, store in some place and repot at proper season in fresh soil for another year's growth.

These Beautiful Colors

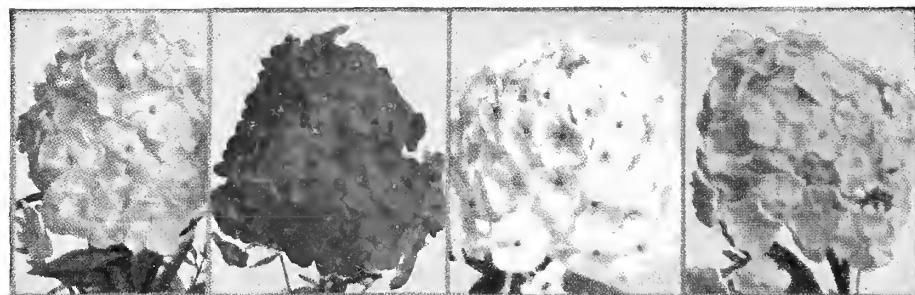
At These Low Prices

Purity; white . . . 12 for 25c

Lavender 12 for \$1.00

Yellow 12 for \$1.00

Hardy Perennial Phlox



One of the most easily grown hardy perennials. Bloom starts early in the summer and continues until after several frosts. Here is a choice selection at exceptionally low prices:

R. P. STRUTHERS—Cherry red.

RIVERTON JEWEL—Appleblossom pink.

MRS. JENKINS—Pure white.

MISS LINGARD—White, yellow eye.

ELIZABETH CAMPBELL—Salmon pink.

B. COMPTÉ—French purple.

MRS. CHAS. DORR—Blue mauve.

SPECIAL PRICES

25c For any One of
these varieties.

\$2.19 Brings you any
Twelve of these
wonderful flowers.

BEACON—Cherry red.

RHEINLANDER—Salmon pink;
very fine.

RHYNSTROM—Deep pink.

ECLAIREUR—Bright carmine with
large halo. Large flower.

EUROPA—White, with a decided
crimson carmen eye.

ISABEY—Salmon pink.

LA VOGUE—Rose; large eye of
deeper rose color.

Here are Six Superfine Varieties that everyone should have:

MRS. ETHEL PRICHARD—A beautiful self-shade or rose mauve, almost a purple. One of the extra fine new sorts.

DEUTCHLAND—Glittering orange carmine, deeper at center. Tall grower. Very showy.

GRUPPENKONIGAN—Flesh pink, with a spot of crimson red in the center.

COMMANDER—Exceptionally large flowered. Luminous cherry red, with a conspicuous dark eye.

FEUERBRAND—Cerise and vermillion, flamed with orange. One of the largest flowered varieties.

DR. CHARCOT—Deep violet green, with a jagged flare of white at center.

BARGAIN OFFERING

**35c
\$1.95**

FOR ANY ONE OF THE ABOVE FINE PHLOX.
FOR ANY SIX—ONE EACH, OR ANY OTHER
COMBINATION.

Wonderful Single Hyacinths

The surpassing single Hyacinths on this page are the very finest that money can buy. The selection has been revised by two of the best bulb growers of Holland. This assures your getting quality stock.

GENERAL DE WET—A most beautiful bright shade of silver pink.

GERTRUDE—This is the freest-flowering of all the Hyacinths; a lovely deep rosy-pink color.

L'INNOCENCE—A lovely shade of creamy-white. It sometimes comes with very delicate tracings of pink that set off its charms to great advantage. Superb.

MARCONI—Clear dark-pink, large sturdy flower, forces easily; unsurpassed as a pot hyacinth.

MENELICK—Beautiful purplish-black; a grand variety. Early.

YELLOW HAMMER—Pure bright yellow; broad well-shaped flowers. Forces easily. Fine for pot plant.

GRAND MASTER (Grand Maitre)—Deep porcelain-blue; one of the grandest of all blue hyacinths. (See illustration.)

KING OF THE BLUES—This is the richest and most elegant of the dark blue hyacinths; it is so dark that the texture of the flower seems covered with a rich sheen of velvet almost black. Exquisite.

LADY DERBY—The best dark rose-colored hyacinth yet offered. The florets are extra large. Spike solid and compact and of immense size, and the fragrance is delicious. Elegant. (See illustration.)

LA GRANDESSE—Snow white. One of the finest white hyacinths ever grown. (See illustration.)

LA VICTOIRE—A bright red hyacinth of the greatest merit.

QUEEN OF THE BLUES—Does not conflict with any of the other blues in this collection, being entirely distinct, a delicate porcelain-blue, a color that is extremely rare in flowers of any kind. Extra fine.

QUEEN OF THE PINKS—Clear pink, sport of King of the Blues, same size and shape of flower. Blooms late. Excellent for pots for Easter and later. (See illustration.)

SIR WILLIAM MANSFIELD—This is the rare color in hyacinths, being a more beautiful shade of lilac or violet.

4 Any Four of the above
Select Varieties **only 71c**
14 One each of the above
Fourteen Varieties **only \$2.36**

SINGLE MIXED HYACINTHS

For Bedding in the Fall

These Mixed Hyacinths are used almost exclusively for bedding out in the fall on account of their cheapness. They are just as good colors and just as fragrant as the named varieties; the difference is in the cost of keeping the named sorts separate, both while planting and after they are dug. The exact shades cannot be given but the general outline of colors are kept separate, so that in ordering you know what color you are buying.

Single Rose	Single Pink
Single Dark Blue	Single Blush
Single Light Blue	Single Yellow
Single Pure White	Single Red

Now—See These Bargain Prices

3 for 50c; 12 for \$1.75

SUPERFINE DOUBLE HYACINTHS

In presenting this beautiful collection of Hyacinths, we do so with the assurance that all who order them will be amply repaid with fine bulbs, and the flowers during the winter months will cheer the home by their presence and perfume. We have spared no pains or expense to procure, in these sets, the very best varieties that are produced in Holland. Try a set.

BOUQUET ROYAL—One of the finest pinks. Extra large.

CHESTNUT FLOWER—Extra large, bright rose. A fine variety.

ISABELLA—Rosy, large flower.

SUNFLOWER—Pure yellow, shade of sunflower.

PRESIDENT ROOSEVELT—Clear pink.

LA TOUR d' AUVERGNE—Early. Pure white.

MAD. ANTINCK—Blush white.

GARRICK—Bright blue. Early.

SOVEREIGN—Pure yellow.

3 for 58c; 12 for \$2.15

BRIGHTEN THE HOME INTERIOR WITH THESE BEAUTIFUL FERNS

There are no plants grown that are more desirable for the house than the following fine decorative Ferns. They are easily grown, thrive well in the ordinary temperature of the living room. We are headquarters for Ferns. No other firm offers so many distinct and choice varieties.

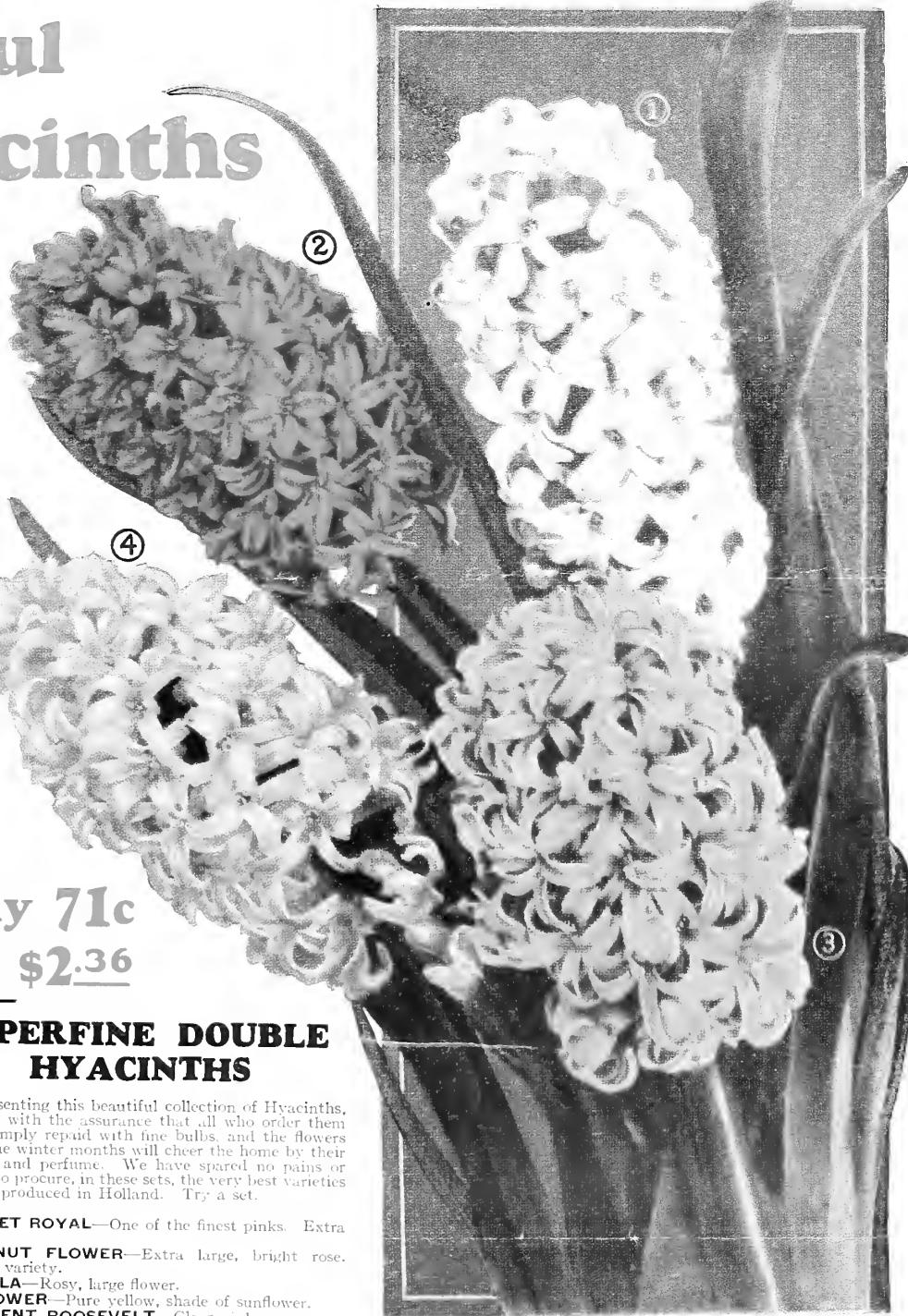
"ROOSEVELT" FERN (Nephrolepsis Roosevelt)—Resembles the world-famous Boston Fern, but it produces many more fronds than the Boston, thus making a bushier, handsomer plant; the pinnae are beautifully undulated, giving the "Roosevelt" a pronounced wavy effect; as the plant ages this effect becomes quite distinct.

"TEDDY JUNIOR" FERN (Nephrolepsis Teddy Junior)—The Fern for every household. The fronds are broad and beautifully tapered. They droop just enough to make a shapely, graceful plant. The pinnae are distinctly undulated, giving the fronds an attractive wavy appearance. "Teddy Junior" will produce about four times more fronds than any other Fern ever introduced, finishing with fifty to sixty fronds in a four-inch pot.

"BOSTON" FERN (Nephrolepsis Postoniensis)—Fronds which frequently attain a length of six feet. These arch and droop over very gracefully, on account of which it is frequently called the Fountain Fern. This drooping habit makes it an excellent plant to grow as a single specimen on table or pedestal.

"PARLOR" FERN (Nephrolepsis Whitmanii Compacta)—This is a condensed form of the "Ostrich Plume Fern," with valuable characteristics added which are not evident in the parent, the pinnae subdividing, making miniature fronds which are superimposed on the main fronds, looking as if two or more were condensed into one.

"LACE" FERN (Asplenium Plumosum Nanus)—This graceful climber has to a great extent taken the place of the once popular Smilax in all fine decorations. Its foliage is finer than that of the most delicate Fern, and it will last for weeks after being cut. Excellent house plants, succeeding under almost any conditions; by pinching back, may be grown as a bush plant.



(1) La Grandesse.
(2) Lady Derby.

(3) Queen of the Pinks.
(4) Grand Master.

Get All Four of these Beautiful Hyacinths only 71c

New Low Fern Prices

LARGE SIZE

Roosevelt **One for 75c**
Teddy, Jr.

Boston **Four for \$2.49**
Parlor

Lace Fern **40c**

A Choice Selection of the most Beautiful Peonies in the World

Order now!

GRASP this opportunity to get the world's finest peonies at these new low prices. The selection given here is made from the largest collection of good peonies in the world—80 acres being devoted to this aristocrat of the flower kingdom. Note the Bargain Collections offered. Take advantage of these Bargain Offers. It's the chance of a lifetime to get these gorgeously beautiful flowers for an insignificant sum.

ACHILLE—Rose type; midseason. Large, five-inch bloom on three-foot stems; delicate blush or lilac white. \$0.75

AGIDA—Semi-double type; midseason. A grand, bright showy red. \$0.75

ALBERT CROUSSE—Bomb type; late. Immense, very full convex bloom. Petals in shape. Form for a perfect ball. Even delicate sea shell-pink. \$1.00

ALEXANDRE DUMAS—Crown type; early. Brilliant, pink crown interspersed with white, salmon and rhubarb. \$1.00

AMERICAN BEAUTY—Crown type; midseason. A glowing red, known as the "American Beauty" Peony. \$0.75

ANDRE LAURIER—Rose type; very late. Bloom of the largest size. Color, dark tyrian-red or soferino-red shading deeper in the center. \$0.75

ARMAND ROUSSEAU—Semi-rose type. Early. Clear carmine-red, very bright silvery reflex. Dwarf plant. \$1.00

AUGUSTIN DHOAR—Bomb type; midseason. Extremely large, showy bloom. Color, very deep, rich, brilliant soferino-red. \$1.00

AVALANCHE—Crown type; late midseason. Color, pure snow-white, very waxy, fragrant. \$1.00

BARONESS SCHROEDER—Rose type; late. One of the finest peonies in existence. Baby-pink fading away to purest white. Immense flowers lasting a long time. True June rose fragrance. \$1.50

BERLIOZ—Rose type; late midseason. Enormous, bright taurant-red. As the flower ages each petal is distinctly tipped silver. \$0.75

BCADEIA—Delicate white with red markings. \$1.00

BOULE DE NEIGE—"Ball of Snow." Semi-rose type; early midseason. Color milk-white, with sulphur center. Fine cut flower variety. \$1.00

CANARI—Bomb type; midseason. Primary petals white, flushed pale pink, changing to pure white, deep primrose-yellow center; richly fragrant. \$1.00

CANDIDISSIMA—Rose type; early. Guard petals creamy-white; center sulphur-yellow, delicately shaded with a light green heart. \$1.00

CHARLES MCKELLIP—Crown type; midseason. Open rose-shaped. The tips of the petals of the center are minged with gold stamens and surrounded by rows of broad silky guard petals. \$2.50

CLAIRE DUBOIS—Rose type; late midseason. Large, double, globular flowers; color, rich, clear, satiny-pink with glossy reflex. A gem of the first water. \$1.00

COURONNÉ D'OR—The famous "Crown of Gold" semi-rose type; late midseason. Color, snow-white reflecting golden-yellow stamens that show through the petals when looking at the flower from the side. \$1.00

DELACHEI—Rose type. Late midseason. A dazzling red. \$1.00

DCCTEUR BRETONNEAU—Rose type. Large flower; midseason. Guards pale lilac; center milk-white shaded amber; fragrant. \$0.75

DORCHESTER—Rose type; delicate Hydrangea-pink or salmon-pink very rare in peonies. Very late. \$1.00

DUC de WELLINGTON—Bomb type; late midseason. Flowers of enormous size. Two rows of large broad guards of pure snow-white; center sulphur-white; fragrant; an ideal cut flower. \$1.00

DUCHESSE DE NEMOURS—Crown type; early. Superb, cup-shaped, sulphur-white flowers with greenish reflex; gradually changes to a pure snow-white. \$1.00

EDOUARD ANDRE—Semi-double type; midseason. Dark velvety crimson with carmine violet thots. Dwarf habit. \$1.00

EDULIS SUPERBA—Crown type; very early. The Decoration Day Peony. Bright, clear pink with silvery reflex that often measures from seven to eight inches across. June rose fragrance. \$1.00

EUGENIE VERDIER—Semi-rose type; mid-season. Enormously large. A fresh delicate Hydrangea-pink with primary petals lighter; center flushed crimson. \$1.00

FESTIVA MAXIMA—Rose type; early. The Queen of all the peonies. It combines enormous size with wondrous beauty; often seven to eight inches in diameter. Popular for cut flowers. June rose fragrance. \$1.00

FELIX CROUSE—Rose type; late midseason. Large flowers compactly built from edge to center. Rich, brilliant, dazzling ruby-red. Exceptionally bright. \$1.00

GERMAINE BIGOT—Crown type; midseason. Form of bloom flat, very large and compact; color pale lilac-rose; guards pre-eminently splashed with crimson. A royal flower. \$1.00

LOIRE DE CHARLES GOMBAULT—Crown type; midseason. Medium sized flower produced in the greatest profusion. Guards and crown light rose, color of narrow cream-white petals widening towards the center. Lemon odor. \$1.00

GOLDEN HARVEST—Bomb type; midseason. A striking variety. Large, tri-colored bloom. It combines cream, gold, white, pink, salmon, peach and apricot, the color effect of the flower being creamy-pink; strong, delicate fragrance. \$1.00

MARGUERITE GERARD—Semi-rose type; midseason. Enormous, flat-shaped flowers blooming in clusters; delicate Hydrangea-pink, changing to creamy white; fragrant. \$1.00
MARIE D'HOUR—Rose type; midseason. A fine shaped flower, rosy-flesh with white reflex. \$2.00
MARIE JACQUIN—Midseason. Color delicate flesh, giving way to lilac white. \$1.50
MARIE LEMOINE—Rose type; very late. Undoubtedly Calot's masterpiece. Enormous and massive, often eight to ten inches across. \$1.00

MODELE DE PERFECTION—Rose type; late. Enormous, compact, double flower well named "Model of Perfection." Light violet-rose with shades of flesh-pink, marbled and veined with bright rose, silver tipped, deepening in the center. Profuse bloomer. \$1.00

MODESTE GUERIN—Bomb type; midseason. Large bloom; color a uniform soferino-pink, tinged carmine; has the true fragrance of the American Beauty Rose. \$1.00

MONSIEUR DUPONT—Semi-rose type; midseason. Very large, cup-shaped bloom, ivory-white; center petals splashed with huge drops of lively carmine. A truly royal flower. \$1.00

MONSIEUR JULES ELIE—Bomb type; early midseason. The king of all peonies. Immense globular flowers. Glossy Hydrangea-pink, shading to deeper rose at the base. The largest of all peony flowers. Fine for cut flowers. \$1.50

MONSIEUR MARTIN CAHUZAC—Semi-rose type; midseason. Large, full, massive, well-formed flowers; deep maroon with garnet hues and brilliant black luster. Some claim the darkest peony in existence. \$3.00

MONSIEUR KRELAGE—Semi-rose type; late midseason. Deep currant or soferino-red with acharantine center. Large, flat flowers as big as a plate. Grand in every way. \$1.00

OCTAVIE DEMAY—Crown type; midseason. Large, flat crown guards and center delicate Hydrangea-pink, collar almost white. Very fragrant. \$1.00

PHILOMELE—Anemone type; midseason. Guard or primary petals bright violet-rose, anemone center, of linguatula narrow golden-yellow petals changing to cream or amber-yellow. \$1.00

PRESIDENT ROOSEVELT—Semi-rose type; midseason. In Holland for our ex-President. Deep, rich, brilliant red, different from any red we know. \$1.00

PRESIDENT TAFT—Rose type; midseason. A vigorous grower; profuse bloomer. Delicate Hydrangea-pink, completely enveloped in a halo of angelic white. Very fragrant. The only peony that has stripes on the face of the flower. \$2.00

QUEEN VICTORIA—Bomb type; early midseason. The very best every day white. Very pretty in the bud. \$0.60

RACHEL—Rose type; midseason. A good sized double flower of the brightest garnet-red shaded richest ruby-red. Extra fine. \$1.00

RUBRA SUPERBA—Rose type; very late. Rich, brilliant deep crimson; very large full and double; highly fragrant. It is decidedly the best late dark red. \$1.00

SARAH BERNHARDT—"The Divine Sarah"—Semi-rose type; late midseason. The strongest growing of all peonies. Flowers of remarkable size in huge clusters. Apple blossom-pink with each petal silver tipped, giving the appearance of a distinct border of pure white; fragrance agreeable and penetrating. \$2.50

SOLFATARE—Crown type; midseason. Guard petals snow-white; center sulphur-yellow, changing to pure white; an extra fine peony. \$1.00

SOUVENIR DE L'EXPOSITION UNIVERSELLE—Rose type; late midseason. Very large, flat flower. Violet rose, silvery reflex and distinctly tipped silver; fragrant; free bloomer. \$1.00

TRIOMPHE DE L'EXPOSITION DE LILLE—Rose type; late midseason. A glorious flower. Large, compact bloom of a fresh Hydrangea-pink splashed with darker tints of violet-rose. \$1.00

UMBELLATA ROSEA—Rose type; very early. Large flower; violet-rose shading to an amber-white center. Strong, upright grower. \$1.00

VENUS—Crown type; midseason; delicate shell-pink; tall, free bloomer. One of the very best peonies. Extra for cut flowers. True June Rose fragrance. \$1.50

Peony Collection No. 1

4 UNIVERSAL FAVORITES

No flower collection is complete without these wonderful varieties. Order them.

Festiva Maxima. \$1.00
 Couronne d'Or. 1.00
 Mons. Jules Elie. 1.50
 Felix Crouse. 1.00

Regular Price. \$4.50

Our Special Collection Price. \$3.98

Livingstone (above). A beautiful Show flower. Tall grower. Hydrangea pink, minutely splashed red on a white background. Included with Peony Collection No. 2. \$1.00 each.

American Beauty (below). Rich dark red. Early midseason. Large, semi-rose type. Slightly fragrant. Splendid for cut flowers. 75c each.

2 PEONIES

\$1.49

One Each of These Marvelous Flowers

We have more than 500 varieties of peonies—the largest collection of peonies in the world. Only a few are listed here. If you do not find on this page the varieties you want, be sure to send for our complete Peony List.

Peony Collection No. 3

De Luxe Peony Bargain

6 Gorgeous **\$7.80**
Varieties

RACHEL. \$1.00
 KARL ROSENFIELD. 2.00
 PRESIDENT TAFT. 2.00
 BARONESS SCHROEDER. 1.50
 VENUS. 1.50
 MONS. DUPONT. 1.00

REGULAR PRICE. \$9.00

Save \$1.20

Japanese Flowered Peonies

CURIOSITY	Large, violet red blooms, central petals narrow and tipped yellow.	\$1.00
DISINCTA	Large cup-shaped bloom, guard and center colored red, center petals striped red.	\$1.00
GYPSY	Large, flat bloom, guards dark, uniform Tyrian-rose, beautiful gold center.	\$1.00
LIEUTENANT HOBSON	Very small, rich, deep, rose-colored petals with golden yellow background.	\$1.00
PETITE RENSEE	Anemone type; midseason. Very large blooms in clusters, guards of carmine-purple; center petals long and narrow of a beautiful light magenta with golden extremities and yellow background.	\$1.50
SNOW WHEEL	Broad outer petals resembling the waxy-white petals of the Camellia. Center of filamentated petals resembling beautiful aigrette feathers, the entire flower being a pure immaculate white. A wonderful flower.	\$4.00

Peonies in Mixture	Paeonia Tenuifolia, Single Red.	\$2.00
	Paeonia Tenuifolia, Double Red.	2.00
	Paeonia Officinalis, Rosea.	1.50
	Paeonia Officinalis, Rubra.	1.00

Peony Collection No. 2

6 Wonderful **\$4.98** PEONIES

THE CHOICE OF ALL PEONY LOVERS

AMERICAN BEAUTY \$0.75
COURONNE D'OR 1.00
LIVINGSTONE 1.00
ALBERT CROUSSE 1.00
BOULE DE NEIGE 1.00
GLOIRE DE CHAS. GOMBAULT 1.00

REGULAR PRICE. \$5.75

Order this Collection now and Save 77¢

Single Flowered Peonies

AREOS	Bright pink, changing to white.	\$1.00
HERMES	Rosy-pink.	1.00
ROSY DAWN	Daybreak pink, fine for cutting.	2.00
WAR	Large flowers with lively carmine-red, broad petals; golden stamens.	2.50

Could Anything Be More Exquisitely Beautiful Than a Massing of Peonies Like That Shown in the Picture Above?

And it is so easy, and it costs so little to have a bed of peonies like this. Here are the varieties that make up this gorgeous display: The salmon pink at the bottom is the Souv. Exp. Universelle; the pink and cream is the Golden Harvest; the dark red, L'Eclatante; the white, Madam de Verneville; the pink, Floral Treasure.

One Each of All 5 of These Varieties—only \$3.69; 3 each of All 5, only \$10.59.

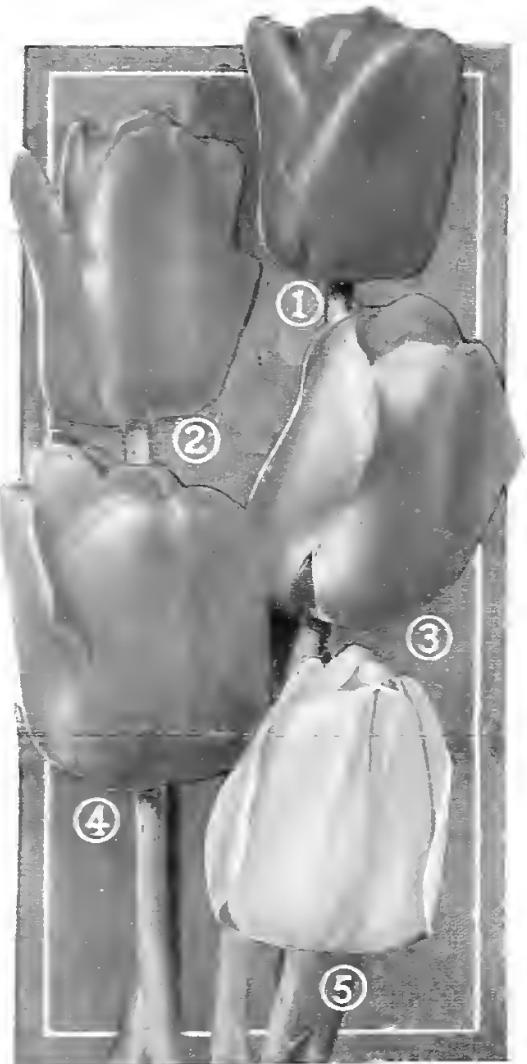
TULIPS - The Best of the World's Choicest Varieties for Every Lawn and Garden

TULIPS are universal favorites wherever flowers are grown. Their ease of culture, combined with beauty of form and gorgeous coloring, render them the most popular bulbs grown for spring bedding. For winter flowering in the greenhouse and for window garden they are incomparable. Double and Single Tulips when associated together and planted in front of shrubs, maintain a longer display than if either are separately planted. And the finest and best in the world are included in the selections on these pages. Our 50 years of flower culture have enabled us to determine, from long experience, the varieties that best combine the qualities of vigor of growth, exquisite beauty, and wealth of bloom. And these are offered you now at such amazingly low prices that you can now enjoy their gorgeous coloring and exclusive charm.

Sensational Offer in Darwins —the most popular of all Tulips

Long Stemmed, Late Flowering

As cut flower, they are of great value. Grow three feet high, bearing immense large flowers, 3 to 4 inches in diameter. The most unique and richest colored of the tulip family. Their colorings vary from light tints of white, black, rose and brown to deep violet, brilliant red, dark brown and black. Very late flowering.



The Finest DARWINS in Existence

DREAM—Large lillac. (See illustration No. 7.)
PHILLIPPE DE COMMINES—Velvety purplish-maroon; fine forcing variety. (See illustration No. 8.)

LA TULIPE NOIRE—The real black Tulip; glittering, beautiful black, not mourning shade. The flower is large and bold and is carried on a strong stiff stem.

FLAMINGO—Beautiful shell-pink, white center, pointed flower, extra distinct. (See illustration No. 9.)

MRS. STANLEY—Silvery purplish rose; pale rose edges, blue base; large flower.

PRINCESS ELIZABETH—This is a vivid rose, large and very beautiful; can be forced in early midseason. A variety of great merit. (See illustration No. 6.)

PRINCE OF THE NETHERLANDS—Carmine rose, with salmon reflex.

MARNIX VAN ST. ALDEGONDE—Crimson rosy red, very choice.

ORDER NOW at these
Special Low Prices

Any of the above Finest
Varieties

75c dozen; \$5.50 for 100

Amazing Bargain Offer

48 BULBS—6 each of \$2.69
these 8 varieties

(1) Prof. Rauwenhoff (Darwin).
(2) Bartigon (Darwin).
(3) Centenaire (Darwin).
(4) Farncombe Sanders (Darwin).
(5) Clara Butt (Darwin).

THE YELLOW DARWIN (Inglecomb Yellow)—Large globular golden-yellow flower.

CLARA BUTT (Appleblossom)—A beautiful soft salmon pink; forces well. (See illustration No. 5.)

BAPONNE DE LA TONNAYE (Caliope)—Bright rose, GRETCHEN—Exterior delicate flesh color; interior soft pink, a dusty color, very popular.

LA CANDEUR (White Queen)—Light lillac, passing to pure white; forces well.

PRIDE OF HAARLEM—Brilliant scarlet salmon, Inside deeply scarlet. The flowers are carried on tall, strong stems and are large and often have so many petals that they look like double flowers. The most popular of all Darwins. Forces mid-season.

Experienced Tulip growers will instantly recognize the rare opportunity to get these finer tulips at the exceptionally low prices quoted. Don't miss this chance.

DUCHESS DE PARMA—Orange-red, margined deep yellow.

COULEUF CARDINAL—Deep scarlet, with a slight bluish tint.

LARGE, round-shaped flower of great substance, carried on a straight strong stem. Useful for cut flowers as well as for pots.

One of the most popular varieties for Easter.

CHRYSOLORA—Pure golden-yellow, the best single yellow tulip for outdoors.

COTTAGE MAID—Snow white; bordered pink. A late forcer.

MARVELOUS OFFER Of Superfine Mixed Darwins

We have a large stock of mixed Darwin Tulips, including all varieties. The bulbs are of the same high quality as the named varieties and will bear wonderful blooms. Be sure to include these mixed Darwins with your order for named Darwins.

A Rare Bargain
1 dozen - - Only 50 cents
100 - - - Only \$3.50

Take Advantage of These Special
Prices

Any of the above
wonderful tulips
60c dozen; \$4.50 for 100

Or This

BARGAIN OFFER
**60 BULBS—4 each of \$2.38
these 15 varieties**

By All Means Get These
Early Flowering
Single Tulips

The Single Tulip has a greater variety of rich, delicate and attractive colors than any other selection of spring flowering bulbs. Take advantage of this opportunity to get these wonderful varieties at these bargain prices.

CRAMOISIE BRILLIANT—Glowing scarlet; very attractive.

ARTUS—Bright scarlet with clear yellow center, splendid bedder; flowers with La Reine.

ELENORA—Violet with white edge.

LA REINE (The Queen)—White delicately shaded pink.

THOMAS MOORE—Buff-orange or terra cotta, shaded at edges to orange-yellow.

WHITE SWAN—Pure white, round shaped flower, of good substance. This is still the best white single early tulip. Forces easily and early.

SPECIAL FALL OFFER

60c dozen; \$4.50 for 100

FREE Order 7 each of these 6 varieties
\$1.98 and we'll give you one
each—6 bulbs in all—absolutely free.

Don't Miss These Fine Tulips

Experienced Tulip growers will instantly recognize the rare opportunity to get these finer tulips at the exceptionally low prices quoted. Don't miss this chance.

DUCHESS DE PARMA—Orange-red, margined deep yellow.

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One of the most popular varieties for Easter.

CHRYSOLORA—Pure golden-yellow, the best single yellow tulip for outdoors.

COTTAGE MAID—Snow white; bordered pink. A late forcer.

48 BULBS—6 each of \$2.69
these 8 varieties

This mixed tulip offer is sure to surprise and delight. Think of getting the highest grade single tulips—exactly the same as the named varieties at these low prices.

50c dozen. \$4.00 for 100.

FLAMINGO—Clear, dark pink, large flower.
PRINCE OF AUSTRIA—Orange shaded scarlet. Fragrant. A good sized flower which keeps well, carried on a strong tall stem. Very useful for pans as well as for cut flowers. A variety of very great merit.

WOUWERMAN—Rich dark royal purple with tones of claret; grand.

ROSE LUISANTE—Deep clear pink. Large long flower of remarkable keeping qualities. Strong, straight stem. Unsurpassed for pans as well as for cut flowers. By far the most popular pink variety for Easter and late season.

NEW LOW PRICES
85c per dozen; \$6.00 per hundred.

FREE We'll send you 5 each of these 8 varieties—40 bulbs in all—for only..... \$2.79
And in addition, we'll give you one of each kind—
8 select bulbs—*Absolutely Free*.



The Finest Single Tulips Grown

No tulip collection is complete without these superfine varieties. Be sure to include them with your order.

KEIZERKROON—Carmine-scarlet with broad yellow border; largest of all tulips as well as the most showy.

RISING SUN—Golden yellow, large. (See illustration No. 12.)

\$1.10 dozen. \$8.00 for 100

Extra Fine Mixed Single Tulips

This mixed tulip offer is sure to surprise and delight. Think of getting the highest grade single tulips—exactly the same as the named varieties at these low prices.

50c dozen. \$4.00 for 100.

48 BULBS—6 each of \$2.69
these 8 varieties

Experienced Tulip growers will instantly recognize the rare opportunity to get these finer tulips at the exceptionally low prices quoted. Don't miss this chance.

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COULEUF CARDINAL—Deep scarlet, with a slight bluish tint.

LARGE, round-shaped flower of great substance, carried on a straight strong stem. Useful for cut flowers as well as for pots.

One of the most popular varieties for Easter.

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COTTAGE MAID—Snow white; bordered pink. A late forcer.

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Accts Cred.

SEP 26 1927

Beautify Your Home with These Shrubs

HYDRANGEA HILLS OF SNOW

—Finest of all Shrubs. Covered from June to August with large pure white flowers. **Young plants, 25c each; 3 for 70c. Strong 2-year plants 50c each.**

HYDRANGEA PANICULATA GRANDIFLORA

—Extremely beautiful and showy. Blooms profusely from July until frost. **Strong flowering plants for immediate effect, 2 years old. 50c each.**

PHILADELPHUS, or SYRINGA Virginal

—Ideal for hedge planting or for single plants on lawn. Tall grower, pure white, sweetly scented, double crested flowers. 40c each.

Glacier—One of the best. Beautiful flowers, double, rich cream color. 50c each.

Favorite—Erect. Large, pure white single flowers. 50c each.

Dame Blanche—Grows not over 4 ft. Semi-double flowers of creamy white. 50c each.

Bonniere—Extra fine. Tall. Produces a profusion of large, semi-double, snow white flowers. 50c each.

Norma—Matures to 8 ft. or more. Immense, glossy white flowers. 50c each.

SPIREA VAN HOUTTEI

(Bridal Wreath)—Early in June the plant is completely covered with a mass of white flowers. **1 yr. plants, 20c.; 3 for 55c. Strong plants, 40c each.**

SPIREA ANTHONY WATERER

Covered the whole growing season with large clusters of deep rosy red flowers. **1 yr. plants, 25c each; 3 for 68c.**

DEUTZIA PRIDE OF ROCHESTER

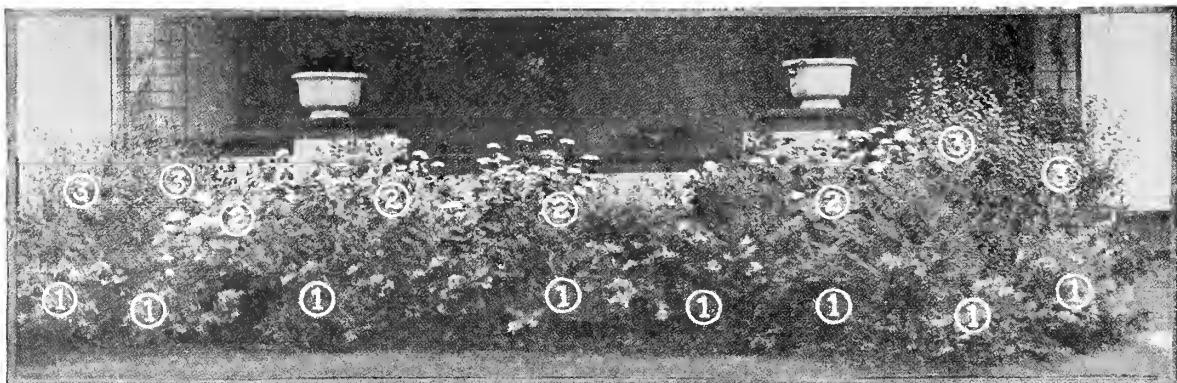
Large, double, white flowers. 35c each.

DEUTZIA GRACILIS

Covered with pure white, bell shaped flowers. 35c each.

FORSYTHIA VIRIDISSIMA

(Golden Bells)—Produces glittering masses of yellow flowers early in the spring before leaves appear. 35c each.



(1) Deutzia Gracilis—Japanese Barberry or Spirea Anthony Waterer.

(2) Hydrangea Arborescens, or Wegelia.

(3) Spirea Van Houttei—or Philadelphus Virginal.

**Foundation Planting Special
Plants as Illustrated above, \$4.00
Your Choice of Any 16 for**

FORSYTHIA FORTUNEI (Golden Bells)—Erect branches; handsome. 35c each.
VIBURNUM (Common Snow Ball)—Beautiful. Produces globular heads of pure white flowers, early in June. 40c each.
BUSH HONEYSUCKLE—The favorite, old-fashioned bush honeysuckle. Pink flowers, followed with red berries. 40c each.
DOUBLE PINK FLOWERING ALMOND—Gaily in full bloom before leaves appear. 60c each.
KERRIA JAPONICA (Japanese Goldflower)—35c each.

Hedge Plants

BARBERRY—Small foliage changing to beautiful Copper red in Autumn. 2 yr. size, 20c each; \$2.00 doz.; \$15.00 per 100; 3 yr. size, 30c each; \$3.00 doz.; \$25.00 per 100.

CALIFORNIA PRIVET—When pruned, makes a very formal hedge. Will grow almost anywhere. 12 for 90c; 100 for \$7.00. **By express at your expense.**

IBOLIUM PRIVET—Vigorous growth. A beautiful hedge. 12 for \$1.25; 100 for \$9.00. **By express at your expense.**

You'll Want These Beautiful Lilies

Lowest prices now makes it possible for every home to have these exquisitely beautiful lilies. See what you can get for just a few cents.

LILY OF THE VALLEY—For flowering in pots in winter and for growing in patches in partially shaded localities around the lawn. 40c a doz.; \$3.00 per hundred.

LILY OF FRANCE or "Madonna Lily" (Lilium Candidum)—One of the hardest. Flowers snow-white with sweetest fragrance. Blooms in June and July. Must be planted in the early autumn to succeed well. Plant a bed of twenty-five or more for a permanent bed or border. 35c each; 6 for \$2.00; 12 for \$3.50.

EASTER LILY (Lilium Giganteum)—Delightfully fragrant, pure waxy-white. Bulbs potted in August can be had in flower in November. A succession of bloom can be kept up from November to May. As a garden Lily it is of great beauty, being entirely hardy. 40c each; 6 for \$2.30.

LANCFOLIUM RUBRUM—A beautiful, bright, rose spotted with a rich velvety crimson. 35c each; 6 for \$2.00; 12 for \$3.50.

GOLD BANDED LILY OF JAPAN (Lilium Auratum)—The most beautiful variety of all the lily family. White, dotted with crimson, with a clear gold band running through the center. 45c each; \$4.50 per doz.

REGAL LILY—White fragrant flowers; slightly shaded pink outside and the lower inner surface primrose yellow. **First size, 50c each.**

LILUM UMBELLATUM—Colors range from deepest red through all shades of crimson, rose, yellow, buff, and apricot. 35c each; 6 for \$2.00; 12 for \$3.50.

Amaryllis Hybrids

We are lucky to get a lot of English Hybrid Amaryllis. We guarantee these to be the very best of all Amaryllis, in fact, you have never seen anything to match them. Colors run largely to shades of red. Any color you get will be glorious. 60c each; 3 for \$1.69.

Wonderful Double Geraniums

THE BEST THAT GROW

Your choice of light red, deep red, or crimson, pink, salmon pink, purple, white.

15c each; 3 for 40c; 12 for \$1.50

SURPRISE COLLECTION

\$1.00 each; 6 for \$5.00.

BY EXPRESS AT PURCHASER'S EXPENSE

Send us a dollar and we will after October 15th send you a fine lot of plants that will be a surprise to you. The selection to be strictly our own but will consist of a good proportion of Perennials, bulbs and Winter blooming pot plants.

The Biggest Rose Bargain Ever Offered



The Famous "DIXIE" Rose Collection

Here are 12 gorgeously beautiful ever-blooming roses that we specially recommend for southern planting during the Fall of the year. There are no more beautiful roses than these—every one a gem—every one the peer of its kind. These plants are one year old, but grow rapidly to a magnificent size.

	Each
MARECHAL NIEL (yellow).....	\$0.40
RADIANCE (pink).....	.20
RED RADIANCE (red).....	.20
MRS. CHAS. BELL (shell pink).....	.25
ROYAL RED (red).....	.50
SUNBURST (yellow).....	.25
HELEN GOOD (pink).....	.20
ALEX. HILL GRAY (yellow).....	.20
LADY URSLA (pink).....	.20
MAMAN COCHET (pink).....	.20
JONKHEER J. L. MOCK (pink)....	.20
OPELIA25
Total.....	\$3.05

Red, Royal Red

Pink, Ophelia

Yellow, Sunburst

Special Collection Offer

12 WONDERFUL ROSES \$2.00
The Finest in the World

All Plants and Bulbs Guaranteed. Shipped Prepaid. SEND YOUR ORDER NOW.

Miss Jessie M. Good,

The Woman Florist
and Seedswoman

Springfield, Ohio, U. S. A.